



A Little MORE Conversation

By Nancy Lottridge Anderson, Ph.D., CFA

Ten years ago, Mississippi Public Broadcasting approached me about a radio program focused on financial issues. This was right up my alley... a chance to talk about topics near and dear to my heart, answer questions from listeners, and generally have my own personal soapbox to boost financial literacy in the state. But I had two concerns.

What about my voice? Yes, I grew up on the Coast and didn't have the deep twang of most Mississippians, but I'm still Southern in tone. Next, wouldn't we run out of things to say? The show would air once a week, and 52 shows about financial issues seemed enough to cover it all. After a year, wouldn't we declare "Mission Accomplished?"

My concerns about my voice were allayed when they paired me with my first co-host, Chris. Chris came from the Delta and held his own on issues of credit and budgeting. But he sounded like the Delta and sometimes took a long time to drawl out an answer. Soon I became comfortable on air, twang and all. I've even had the experience of being recognized by my voice. It was at a funeral—odd!

Two years ago, Chris' career headed in a new direction, and my partner, Ryder, joined me. He brought with him a younger perspective and a younger mind that could hold onto minutiae. When he first started, he looked shell-shocked when the "on air" light came on. This person who could talk for days about nothing was suddenly dumbfounded! But it didn't take long before he, too, became comfortable on air. Now I can't shut him up!

Needless to say, we didn't run out of things to say. Yes, we repeat ourselves (a lot), but when it comes to money, facts always bear repeating. Along the way, we've learned from our guests on the show. We've also learned from our listeners as they pass on their experience and knowledge. Most Tuesday mornings, we're on air at 9 am on *Money Talks*, and you can find us on your local MPB station. In Jackson, that's 91.3 FM, but you can also stream the show online. You can catch old shows through MPB's podcast. Find us on MPB at <http://www.mpbonline.org/blogs/money-talks/> or find the program through your favorite podcast app: <http://feeds.feedburner.com/mpbmoneytalks>.

This experience led us to develop our own podcast. It's called *Money Notes*, and we even commissioned our very own theme song! We cover particular topics like credit ratings and annuities, but we also conduct longer interviews about life and money. Find us on our blog at <https://newper.blogspot.com/search/label/podcast> or subscribe in a podcast app: <http://feeds.feedburner.com/moneynotes>.

The conversation about money and our relationship to it is an important one. From basic budgeting to investing, our attitudes about money affect how we live. So pick up the phone on Tuesday morning and ask your question on *Money Talks*, and listen to all of us at New Perspectives on our new podcast, *Money Notes*. More talk. More conversation. More understanding about money.



 **money
notes**

What do you get when you cross a piano and a radio announcer? A key-note speaker!

Office: 303 Highland Park Cove, Suite B, Ridgeland, MS 39157 • Mailing: P.O. Box 489, Tougaloo, MS 39174

Nancy: nanderson@newper.com • www.newper.com • Ryder: rtaff@newper.com

Office: 601.991.3158 • Fax: 601.991.3168